

WESTERN HARBOURS ALLIANCE INC.

About Us

Western Harbours Alliance is a not-for-profit organisation with a diverse coalition of community, business, government and academic individuals and organisations willing to work collaboratively to achieve our vision.

Vision

The vision of the Western Harbours Alliance is to have assisted in the creation of a world-class port at Kwinana with an efficient supply chain an integrated industrial park with intermodal facilities, the protection of the Western Trade Coast industrial zone and environmentally sensitive areas, and the rejuvenation of the Fremantle waterfront, bringing great economic, employment and social benefits for the people of Western Australia.

Mission

The Western Harbours Alliance purpose is to help establish new partnerships between the community, government, business and academics to create the opportunities and overcome the barriers to building a new 21st century port in the outer Perth Metropolitan Region.

Objectives

The Western Harbours Alliance has the following objectives to meet our vision:

1. Champion and support the sustainable development of a world-class harbour in Kwinana within an optimum time, suitable for current and future industry and responsive to international trade conditions. Sustainable development involves integration of three dimensions: environmental, social and economic development.
2. Sponsor the preservation and advancement of WA's premier industrial zone, the Western Trade Coast, for future generations.
3. Assist in the protection and enhancement of natural environments associated with harbour development that have demonstrated and acknowledged value.
4. Encourage integration of the new harbour with other ports including the naval sector and supply chains in WA, ensuring consistency with broader state development opportunities.
5. Co-operate in the rejuvenation of the Fremantle waterfront
6. Promote transparency and communication between stakeholders, public authorities, departments, local, state and federal governments.

2021 Focus

By 2021 the Western Harbours Alliance aims to have assisted the McGowan State Government reach financial and operational readiness with initial development of the new harbour.

Although the original focus is on Kwinana and Fremantle harbours this could expand to include other west coast ports and logistics, especially those that serve the cruise ship industry.

Background

The development of a new port or outer harbour in Kwinana has been planned since at least 1955. As the Fremantle Port was reaching the end of its useful life the state government in the late 1990's ran an Expression of Interest process for the right to build a new private port in the Cockburn Sound.

The Buckeridge Group of Companies (BGC) was awarded this right to build the James Point private port in 2000. In the lead up to the 2008 election, Liberal Party policy included the relocation of the entire cargo operations of the Fremantle Port to Kwinana. A variety of issues resulted in the development of the outer harbour being delayed, and BGC finally cancelled the contract in 2011. Significant opportunities were lost, notably in economic and employment benefits. Opportunity costs from this lack of progress have been ongoing.

The days of ports being simple transit points are past. To survive and fulfil their potential as a driver of economic development modern ports need to be designed to value-add efficiencies to the business activities for their exporting industries, including:

- world-class competitive port infrastructure, supply chain and freight connections;
- adjacent industrial parks providing a fertile environment for industry to develop and process commodities;
- co-location of industries, facilitating shared resources and products; and
- customer-focused operating practices.

A new harbour in Kwinana is better placed to respond to these challenges with dedicated space for growth than the physically restricted inner harbour in Fremantle.

The Kwinana port will be adjacent to the four primary estates within the Western Trade Coast: the Kwinana Industrial Area; Latitude 32 Industry Zone; Rockingham Industry Zone; and the Australian Marine Complex.

Strategic goals

The Western Harbours Alliance aims to:

- Support, encourage and facilitate in a positive way the creation of economic and social value by working with businesses, community, each of the tiers of government and academic stakeholders to achieve:
 - sustainable growth in the development of a world-class port at Kwinana;
 - an efficient supply chain;
 - an integrated industrial park;

- intermodal facilities;
 - protection of the Western Trade Coast industrial area;
 - protection of environmentally sensitive areas;
 - accommodation of defence sector areas;
 - the rejuvenation of the Fremantle waterfront; and
 - reinvigoration of the WA cruise ship industry.
- Demonstrate how community groups, local governments and businesses working in partnership with the state government can facilitate the development of an internationally competitive port based on sustainable- solutions to social, economic and environmental interests.

These strategic goals will be pursued through an eight-step methodology:

1. building strategic partnerships;
2. mobilizing stakeholder engagement and participation;
3. capacity building;
4. research;
5. advocacy/lobbying;
6. demonstration projects;
7. publishing information; and
8. drawing on international best-practice.

Management Committee

The Management Committee will be elected by members of the Western Harbours Alliance as per the Rules of Association.

They will provide transparent governance over the work to achieve the Vision and Objectives of the association. They may form sub-committees from time to time mandated for specific outcomes.

Resources

The association will be financially resourced through membership and donations.

Membership is open to:

- Individuals, Not-for-profit organisations, and educational institutions; and
- Corporates including companies, local, state and federal government entities and departments.

Full membership provides voting rights and the ability to take active roles in Management team. Organisation and corporate members have one representative per membership.

Category	Membership	Amount
Individual, Not-for-profit, Academic	Full Member	\$ 100
Corporate, Government	Full Member	\$ 1,000

Donations from members and non-members will be accepted in support the Vision and Objectives of the Association.